

**FOR IMMEDIATE RELEASE**

**AAIM Seeks Integrative Education from Practitioners for Back-To-School**

*To enable the ongoing development of its members and to prepare for back-to-school learning, AAIM is seeking submissions of continuing education courses and journal articles.*

**July 19, 2010, Springfield, MO** – The American Association of Integrative Medicine (<http://www.aaimedicine.com>), the medical society for the 21<sup>st</sup> century, today announced a call for continuing education courses and journal articles for Fall/Winter so as to further develop their educational offering for integrative medicine practitioners worldwide. Any practitioner of integrative medicine or alternative medicine can submit educational materials and enjoy the notoriety that comes with having their contributions be part of the world's largest association devoted entirely to integrative medicine.

Accepted articles will appear in the organization's flagship, quarterly print publication, the [Journal of the American Association of Integrative Medicine](#) (JAAIM). The Journal is a forum for integrative medicine professionals containing articles, research, opinion pieces and news created by AAIM members and non-members. Authors are encouraged to submit manuscripts between 500 and 3,500 words on subjects such as new techniques, therapies, products or services, practice management and fascinating cases.

The organization is also seeking Continuing Education (CE) courses consisting of an outline, abstract, learning objectives, Powerpoint slides and a final quiz. AAIM CE courses enable members to learn something new and add to their practice of integrative medicine while receiving CE credits.

"The summer slowdown is an ideal time for health professionals to work on building their credentials," said Dr. Zhaoming Chen, Chief Spokesman and Executive Board Chairman for AAIM. "Submitting either an article or course to AAIM is a great way to do that."

For more information, visit  
<http://www.aaimedicine.com/pdf/jaaim/JAAIMsubmissionGuidelines.pdf>.

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About the American Association for Integrative Medicine

Founded in 2000 and headquartered in Springfield, Missouri, the American Association for Integrative Medicine (AAIM) educates and certifies practitioners in the integration of Eastern and Western medicine with the goal of improving clinical outcomes for patients. For consumers, they provide information and education about the benefits of

integrative health care, as well as a careful selection of trusted providers. For healthcare providers, AAIM promotes their high standards of professional competence to consumers and provides a gathering place for like-minded individuals who are committed to preserving global indigenous therapies and evaluating new approaches. They have thousands of members worldwide representing over 22 medical specialties. For more information, visit [www.aaimedicine.com](http://www.aaimedicine.com).

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